

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62.09

2-1950

66

It's Planting Time

for CAMELLIAS, AZALEAS,
PRIMROSES, CINERARIAS at

EVANS & REEVES NURSERIES

255 SOUTH BARRINGTON
Los Angeles 49, California
AR 36528 BR 04604
Brad. 21849 Zenith 6528



CAMELLIA GIGANTEA (EMPEROR WILHELM)

Sec. 34.65 P. L. & R.
U. S. POSTAGE

PAID

Permit No. 13053
Los Angeles, Calif.



Postmaster: If undelivered notify sender on Form 3547
postage for which is guaranteed.

Everyone loves Camellias!

And in either your own, or someone else's garden, you surely have admired their unbelievably beautiful blossoms.

Many people do not realize that the Camellia is one of the finest of all shrubs for California gardens. And that they actually require less care than very ordinary shrubs.

Because of the extensive propagation of Camellias in recent years, particularly of the popular varieties, the price is now comparable to that of ordinary garden shrubs. Camellias in bud, ready to bloom, can now be obtained for as little as \$1.50 a plant.

For extra pleasure in your garden, we urge you to start, or add to, your planting of Camellias. They will grow in beauty and value as the years go by.

We extend you a cordial invitation to visit our Nurseries now during the Camellia season and see for yourself how beautiful they are.

The following list represents a conscientious appraisal of many varieties, and the ones listed here have been chosen because of definite merit, on the basis of color, constitution, texture, type of flower, and all around blooming habit.

(Most of these varieties are also available in gallon can size at prices from \$1.50 to \$4.50.)

ALBA PLENA. Rich, full double, pure white flowers of symmetrical petaling. Early. Very fine.
4 gal. \$ 8.00
7 gal. 12.50
Tub 25.00

BLOOD OF CHINA. Very large peony type, double flowers of a deep, velvety, orange red. Late bloomer.
4 gal. \$8.00

C. M. HOVEY (COLONEL FIREY). Very large, full, formal double of a fiery red color. Late. One of the finest red Camellias grown.
4 gal. \$6.00

CHANDLERI ELEGANS. Enormous, semi-double flower of the loose peony type. Formation of the blossoms will vary a great deal, as will the color. Usually rose pink with occasional white blotches on the petals. Early to midseason. One of the very finest of all Camellias.
4 gal. \$ 6.00
5 gal. 8.00
7 gal. 12.50

COVINA. A rose-red medium and formal loose double. A tremendous blooming variety over a long period of time. Fine for pot culture.
4 gal. \$4.00

DAIKAGURA. Rose type of flower. Double deep rose with white spots. Very early and very dependable.
4 gal. \$ 6.00
5 gal. 8.00
7 gal. 12.50

DEBUTANTE. A beautiful large flower in delicate shell pink. A true peony and one of the choicest of all Camellias. Early to midseason.
4 gal. \$ 8.00
7 gal. 12.50

DUNCAN BELL. Brilliant blood red, occasionally marked with white. A very large full double peony with large outer petals, many small center petals.
4 gal. \$6.50

EMPEROR OF RUSSIA. A brilliant scarlet flower, large outer petals surround smaller wavy petals at the center. Very showy flower. Fine for pot culture. 4 gal. \$10.00

F. G. NO. 2. One of the most highly sought after varieties in the West. Spectacular red and white semi-double. Hardy and satisfactory. 5 gal. \$8.00

FIMBRIATA. Each petal of this flower is fimbriated. One of the finest pure white flowers in the world. 4 gal. \$8.50

FINLANDIA (DEAREST). Very choice, large open semi-double white flower with Gardenia-like texture and prominent yellow stamens. Midseason. 4 gal. \$5.00

FINLANDIA VARIEGATED (AURORA BOREALIS). A large and artistic semi-double white finely streaked in crimson. Large Gardenia textured petals arranged in an unusual undulating form. Late midseason.

GIGANTEA (EMPEROR WILHELM). A very fine, giant semi-double red, marked white. A superb variety. Midseason. Tall grower. 5 gal. \$10.00
7 gal. 15.00

GLEN 40. Large, full symmetrical double. Deep red with slightly cupped petals. Very showy flower. 4 gal. \$10.00

HERME (JORDAN'S PRIDE). Loose semi-double. Color is light rose pink with salmon stripes shading to lighter edge. Very popular. Two flowering seasons, early and late. 4 gal. \$6.00

HIGH HAT. A beautiful light pink sport of Daikagura. Very early and proclaimed one of the finest pink Camellias existing. 4 gal. \$6.00

JOSEPHINE HEARN. Very attractive Camellia with curled and twisted petals. Center petals fluted and mixed with stamens. Rose pink. 7 gal. \$15.00



C. M. HOVEY (COL. FIREY)

KUMASAKA. Large loose double flower of deep rose pink. One of the best in its class. Midseason to late. Heavy bloomer.

4 gal. \$6.00

LADY CLARE (GRANDIFLORA ROSEA). Very large, deep rose pink flowers, sometimes flecked white. Semi-double with large, fluted petals. Midseason.

7 gal. \$12.50

LAUREL LEAF (LALLAROOK). Pale pink, softly marbled white. Large formal imbricated double. Fine as a corsage flower.

4 gal. \$10.00

LOTUS. Giant semi-double. One of the finest of all whites. Midseason to late.

4 gal. \$8.00

MARY CHARLOTTE. A sensational Camellia. Flowers are large, generally flat, anemone-formed, with just the slightest fragrance, soft pink in color. Excellent for corsages.

4 gal. \$8.00

MATHOTIANA (JULIA DRAYTON). A giant double rose-red of exceptional beauty. The petals are wide and surround a stiff column of yellow stamens. Midseason.

4 gal. \$8.00

MONJISU (CALIF. DONCKELAARI). Semi-double, mottled red and white, with a compact cluster of golden stamens in the center. Midseason.

4 gal. \$ 8.00

7 gal. 12.50

MRS. CHAS. COBB. A new peony type double, in a most unusual dark red-bronze color. Is of informal shape and shows central stamens. Early midseason. Highly recommended.

4 gal. \$10.00

MRS. HOWARD ASPER. This is a large cup-shaped semi-double, light pink, resembling the Lotus very closely. A beautiful flower; new and very rare.

4 gal. \$10.00

PANACHE. A large formal, softly blended pink and ivory white. Very hardy variety and a profuse bloomer.

4 gal. \$5.00

PAX. Lovely pure white formal flower is considered one of the most beautiful of all white Camellias. Exceptionally fine as a corsage flower.

4 gal. \$8.50

PINK PERFECTION. Perfect double flowers of symmetrical petals in a clear shell pink. One of the most popular on the list. Blooms almost continually throughout Camellia season.

4 gal. \$4.00

Tub 12.50

POPE PIUS IX. A large imbricated vermilion of perfect form. A free bloomer and one of the finest. Late midseason.

4 gal. \$ 6.00

7 gal. 12.50

PRIDE OF DESCANSO. A very large white flower, semi-double to loose peony form. One of the most outstanding of all whites.

4 gal. \$10.00

PROFESSOR SARGENT. Very large double pompon type flower of dark scarlet. Late.

4 gal. \$6.00

PURITY. Full double of pure white. Very popular. Bushy habit. Midseason.

4 gal. \$6.00

TE DEUM (DR. SHEPPARD). Dark red. Very large, variform (semi-double, irregular peony form to formal double). Slow, open growth. A spectacular flower.

7 gal. \$15.00

TRICOLOR SEIBOLDI (WAKENOURA VARIEGATA). Its waxy white semi-double flowers, with petals slightly cupped, are vividly streaked in carmine. Midseason. Free bloomer.

4 gal. \$6.00



CAMELLIA
DEBUTANTE

PRICES

Prices are based on both size and variety; the newer and rarer kinds naturally being higher than the better known varieties.

Extra heavy specimens from \$10.00 to \$25.00 and large specimen plants in tubs and boxes from \$25.00 to \$150.00.

CULTURE

Their culture is simple. During the spring, summer and autumn months they should be kept well supplied with water by thorough and deep irrigation, and the foliage well hosed off from time to time to keep the plants fresh and healthy. Of capital importance is good drainage, so that excess water does not stand around their roots and, preferably shelter from the sun during the hottest hours of the day. They like and should have a soil on the acid side. If the ground is heavy it can be improved by incorporation of leaf mold, manure, bean straw, etc. If the soil is very light, peat moss, leaf mold, manure or bean straw should be added. Light applications of fertilizer should be given every 30 days after the plants have finished blooming, until about September.

While it is true that they are (compared with many plants) relatively slow growing, this characteristic is in fact an asset, as they do not rapidly outgrow the situation in which they are placed. As specimen plants for the porch, patio, or lath house, they consequently have no superior. With intelligent treatment, they can be grown in the original pot, tub or box for a long time. Should you pick the flowers? Yes! Use them in the house, wear them, and enjoy them to the utmost. Remember only to use care in the picking, taking not more than three or four inches of stem, as Camellia wood replaces itself more slowly than, for example, that of roses.



AZALEA MME. CHAS. VUYLSTEKE

Azaleas

INDICA AZALEAS

These showy spring blooming shrubs make beautiful plants for pots or beds with Camellias. The varieties listed below are the best of this group. They make an unrivaled display in shady or partially shaded places.

5-in. pots \$1.50; 7-in. pots \$3.00, except where noted.

ALBERT-ELIZABETH. Large double flowers of pure white with edge of petals a deep rose.

AVENIR. Double coppery-pink. Bushy habit of growth.

ALFRED SANDER. Masses of double rich red flowers.

ERIC SCHAME. Double salmon-pink with white streaks.

MME. CHARLES VUYLSTAEKE. Very brilliant double red flowers. One of the showiest. 5-in. pots \$2.00; 7-in. pots \$4.00.

NIOBE. Best of the large double white Azaleas.

ORCHIDIFLORA. Huge double orchid-pink. Spectacular Azalea.

PAUL SCHAME. Popular double salmon-rose. Free flowering.

PERLE DE SWEYNARDE. Velvety white double. Buds resemble unfurling rose buds.

PINK PEARL. One of the finest. Large delicate pink flowers.

TEMPERANCE. Light lavender, semi-double.

TRIUMPH. Double red. Heavy flowering and showy.

VERVANEANA ALBA. A fine double white.

VERVANEANA VARIEGATA. Double salmon rose on white ground.

WILLIAM VAN ORANGE. Brilliant rust orange, petals heavily ruffled.

It's Primrose Time

Are you going to have those shimmering waves of color in your garden this winter?

If so, then now is the time to plant PRIMROSES and CINE-RARIAS.

Considering their profusion of blossoms and their ease of culture, it is small wonder that they are the most popular and satisfactory of the winter flowers. Used by themselves, or in combination with each other, or with early flowering bulbs, they provide the easiest means for a fine display of color. And to flower lovers who have not kept in close touch with these plants, the wide range of colors and varieties will be a revelation.

EVANS & REEVES have long been noted for their fine strains of PRIMROSES and CINERARIAS and we have received many compliments and many "thank you" letters from our customers.

The following are **selected** strains . . . you are sure of the best!

PRIMROSES

P. malacoides "FAIRY PRIMROSE"—Sprays of flowers in delicate pastel shades of white, salmon pink, rose pink, lavender and soft red. Six named varieties to choose from.

P. obconica "BUNCH PRIMROSE"—Large flowers in brilliant shades of pink, red, white, blue and salmon.

P. polyanthus "ENGLISH PRIMROSE"—Lovely shades of yellow, copper, salmon, mahogany reds, blues and whites. Six varieties to choose from.

P. sinensis "CHINESE PRIMROSE"—Large fringed blossoms in clear bright colors of soft pink, white, salmon, blue, orange and scarlet.

P. auricula "AURICULA PRIMROSE"—Sweetly scented clusters in shades of yellow, bronze, tans, plum, chocolate and various neutralizing shades. (This Primrose must have lime in the soil when planted.)

CINERARIAS

"SEITERS RAINBOW"—Immense flower heads of medium size flowers in blues, purples, red and pastels; beautifully marked with rings and circles.

"CREMERS PRIZE"—Similar to above, not quite as tall.

"H. & S. GIANTS"—Enormous flowers in deep blues and purples, salmon and pink blends. More compact, with large foliage.

**Our Pot-grown Plants Are Known All Over
California**

PRICES OF PRIMROSES AND CINERARIAS

\$2.50 per dozen, \$17.50 per 100.



CULTURE OF PRIMROSES AND CINERARIAS

While both these plants, particularly near the coast, will stand considerable sun, they will be happier if planted in a cool situation with protection from the direct rays of the sun during the heat of the day. The soil should be generously provided with humus, such as leaf mold and composted manure or peat moss and a mulch of the same material should be kept around the plants, so the ground never becomes baked or hard. *Primula auricula* differs from the other Primroses in that it likes lime in the soil instead of acid. The addition of a small quantity of lime or wood ashes is necessary for this particular variety. The addition of bone meal to the soil before planting is recommended and the plants may be fed with a balanced plant food during their growing season. They like moisture and should not be allowed to get absolutely dry.

EVANS & REEVES

255 SOUTH BARRINGTON
Los Angeles 49, California